

# **College of Charleston Foundation and Subsidiaries**

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**Consolidated Financial Statements**

**Years Ended June 30, 2020 and 2019**

## Table of Contents

<b>Independent Auditors' Report</b> .....	1
<b>Consolidated Financial Statements:</b>	
Consolidated Statements of Financial Position .....	3
Consolidated Statement of Activities and Changes in Net Assets .....	4
Consolidated Statements of Cash Flows .....	5
Notes to Consolidated Financial Statements .....	6

## **Independent Auditors' Report**

Board of Directors  
College of Charleston Foundation and Subsidiaries  
Charleston, South Carolina

We have audited the accompanying consolidated financial statements of College of Charleston Foundation and Subsidiaries, which comprise the consolidated statements of financial position as of June 30, 2020 and 2019, and the related consolidated statements of activities and changes in net assets, and cash flows for the years then ended, and the related notes to the consolidated financial statements.

### ***Management's Responsibility for the Consolidated Financial Statements***

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

### ***Auditors' Responsibility***

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### ***Opinion***

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the consolidated financial position of College of Charleston Foundation and Subsidiaries as of June 30, 2020 and 2019, its cash flows for the years then ended, and the consolidated changes in net assets for the year ended June 30, 2020, in accordance with accounting principles generally accepted in the United States of America.



***Report on Summarized Comparative Information***

We have previously audited the College of Charleston Foundation and Subsidiaries' 2019 consolidated financial statements, and our report dated September 16, 2019 expressed an unmodified opinion on those consolidated financial statements. In our opinion, the summarized comparative information for the year ended June 30, 2019, presented on page 4, is consistent, in all material respects, with the audited consolidated financial statements from which it has been derived.

*Dixon Hughes Goodman LLP*

**Charleston, South Carolina  
September 9, 2020**

**College of Charleston Foundation and Subsidiaries**  
**Consolidated Statements of Financial Position**  
**June 30, 2020 and 2019**

	<u>2020</u>	<u>2019</u>
<b>ASSETS</b>		
Cash and cash equivalents	\$ 684,668	\$ 562,152
Unconditional promises to give, net	6,805,655	6,861,492
Other assets	1,335,878	1,058,594
Investments	120,062,611	115,184,575
Property and equipment, net	5,657,707	5,597,324
Collections	9,326,373	9,080,598
	<u>143,872,892</u>	<u>138,344,735</u>
Total assets	<u>\$ 143,872,892</u>	<u>\$ 138,344,735</u>
<b>LIABILITIES AND NET ASSETS</b>		
Liabilities:		
Accounts payable and accrued liabilities	\$ 115,990	\$ 69,988
Line of credit	-	250,000
Annuities payable	45,266	55,086
Marine genomics grant obligation	1,357,334	1,343,942
	<u>1,518,590</u>	<u>1,719,016</u>
Total liabilities	<u>1,518,590</u>	<u>1,719,016</u>
Net Assets:		
Without donor restrictions:		
Board-designated quasi-endowment	7,721,070	7,163,600
Undesignated	8,068,822	7,160,003
	<u>15,789,892</u>	<u>14,323,603</u>
With donor restrictions:		
Purpose restrictions	59,130,161	57,042,110
Time-restricted for future periods	299,548	309,623
Perpetual in nature	67,134,701	64,950,383
	<u>126,564,410</u>	<u>122,302,116</u>
Total net assets	<u>142,354,302</u>	<u>136,625,719</u>
Total liabilities and net assets	<u>\$ 143,872,892</u>	<u>\$ 138,344,735</u>

See accompanying notes.

**College of Charleston Foundation and Subsidiaries**  
**Consolidated Statement of Activities and Changes in Net Assets**  
**Year Ended June 30, 2020**  
**(with Summarized Comparative Information for the Year Ended June 30, 2019)**

	2020		2019	
	Without Donor Restrictions	With Donor Restrictions	Total	Total
<b>Revenues, gains, (losses) and other support:</b>				
Contributions	\$ 689,568	\$ 8,807,877	\$ 9,497,445	\$ 10,797,837
Rental income	695,491	-	695,491	695,491
Interest and dividend income (expense), net	100,565	(2,203)	98,362	1,365,251
Realized and unrealized gain on investments, net	923,507	6,109,618	7,033,125	6,072,041
Special events, net	-	10,357	10,357	8,665
Other income, net	7,914	357,236	365,150	392,406
Loss on sale of property and equipment	(19,297)	-	(19,297)	(146,827)
Changes in value of split-interest agreements	-	5,990	5,990	29,231
	2,397,748	15,288,875	17,686,623	19,214,095
Net assets released from restrictions and financial management fees	11,026,581	(11,026,581)	-	-
Total revenues, gains, and other support	13,424,329	4,262,294	17,686,623	19,214,095
<b>Expenses:</b>				
Program:				
Student aid and recognition	3,640,691	-	3,640,691	3,869,691
Programs of education, research, and student and faculty enrichment	5,805,975	-	5,805,975	4,306,179
Total program expenses	9,446,666	-	9,446,666	8,175,870
Supporting services:				
General and administrative	834,827	-	834,827	808,770
Fundraising	1,676,547	-	1,676,547	1,801,721
Total supporting services	2,511,374	-	2,511,374	2,610,491
Total expenses	11,958,040	-	11,958,040	10,786,361
Change in net assets	1,466,289	4,262,294	5,728,583	8,427,734
Net assets, beginning of year	14,323,603	122,302,116	136,625,719	128,197,985
Net assets, end of year	\$ 15,789,892	\$ 126,564,410	\$ 142,354,302	\$ 136,625,719

See accompanying notes.

**College of Charleston Foundation and Subsidiaries**  
**Consolidated Statements of Cash Flows**  
**Years Ended June 30, 2020 and 2019**

	<u>2020</u>	<u>2019</u>
Cash flows from operating activities:		
Change in net assets	\$ 5,728,583	\$ 8,427,734
Adjustments to reconcile change in net assets to net cash used by operating activities:		
Net realized and unrealized gain on investments	(7,033,125)	(6,072,041)
Depreciation	231,829	243,649
Contributions restricted for long-term investment	(1,656,691)	(3,078,715)
Provision for uncollectible promises to give	(161,754)	(29,799)
Loss on sale of property and equipment	19,297	146,827
Noncash contributions of securities and property and equipment	(702,510)	(339,296)
Change in operating assets and liabilities:		
Unconditional promises to give	18,752	420,272
Other assets	(277,284)	104,399
Accounts payable and accrued liabilities	46,002	(36,315)
Net cash used by operating activities	<u>(3,786,901)</u>	<u>(213,285)</u>
Cash flows from investing activities:		
Purchases of property and equipment	(244,263)	(430,828)
Proceeds from sale of property and equipment	1,203	53,606
Purchases of investments	(30,401,660)	(12,578,072)
Proceeds from sale of investments	33,147,446	10,825,439
Net cash provided (used) by investing activities	<u>2,502,726</u>	<u>(2,129,855)</u>
Cash flows from financing activities:		
Contributions restricted for long-term investment	1,656,691	3,078,715
Net repayments on line of credit	(250,000)	(600,032)
Net cash provided by financing activities	<u>1,406,691</u>	<u>2,478,683</u>
Net change in cash	122,516	135,543
Cash and cash equivalents, beginning of year	562,152	426,609
Cash and cash equivalents, end of year	<u>\$ 684,668</u>	<u>\$ 562,152</u>
<b>Supplemental disclosures:</b>		
Receipt of donated securities	<u>\$ 388,286</u>	<u>\$ 331,334</u>
Receipt of donated equipment and collection items	<u>\$ 314,224</u>	<u>\$ 248,420</u>
Receipt of donated program items	<u>\$ 25,000</u>	<u>\$ 54,000</u>

See accompanying notes.

## **Notes to Consolidated Financial Statements**

### **1. Summary of Significant Accounting Policies**

#### ***Nature of Activities***

The College of Charleston Foundation (the “Foundation”) is a not-for-profit organization established in 1970 to promote programs of education, research, student development, and faculty development for the exclusive benefit of the College of Charleston (the “College”). Major sources of income consist primarily of donor contributions and investment income. Gifts to the Foundation qualify for deductibility for income, gift, and estate tax purposes. The Foundation provides support to the College for two primary purposes:

#### ***Student aid and recognition***

The Foundation provides student aid and recognition to students of the College primarily through scholarships, grants, and award programs.

#### ***Programs of education, research, and student and faculty enrichment***

The Foundation provides funding to the College to promote programs of education, research, student enrichment, and faculty development.

#### ***Basis of Consolidation***

The consolidated financial statements include the accounts of the College of Charleston Foundation and its wholly owned subsidiaries, Stono Preserve Educational Holdings, LLC (formed July 1, 2013); Blacklock House Educational Holdings, LLC (formed July 1, 2014); Bull Street Student Housing, LLC (formed July 1, 2014); Coming Wentworth and King Educational Holdings, LLC (formed July 1, 2014); Bull and Wentworth Student Housing LLC (formed July 1, 2014); and The College of Charleston Foundation Publishing Company, LLC (formed March 26, 2015). These entities are collectively referred to herein as the College of Charleston Foundation and Subsidiaries (“the Foundation”). All intercompany transactions and balances have been eliminated in consolidation.

#### ***Comparative Information***

The consolidated statement of activities for the year ending June 30, 2019 includes prior year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with the Foundation's financial statements for the year ended June 30, 2019, from which the summarized information was derived.

#### ***Use of Estimates***

The preparation of the consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts of assets and liabilities at the date of the consolidated financial statements, the disclosure of contingent assets and liabilities, and the reported amounts of revenues and expenses. Actual results could differ from those estimates. It is at least reasonably possible that the significant estimates used will change within the next year.



## **College of Charleston Foundation and Subsidiaries**

### **Notes to Consolidated Financial Statements**

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#### ***Cash and Cash Equivalents***

The Foundation considers all highly liquid investments with a maturity of three months or less from date of purchase to be cash equivalents, except cash held in its long-term investment portfolio. For purposes of the statements of cash flows, cash and cash equivalents included in investments functioning as endowment investments are not considered cash and cash equivalents.

#### ***Promises to Give***

Unconditional promises to give are recognized as revenue when the donor commits the gift. Conditional promises to give are recognized as revenue when the specified conditions are substantially met and the promises become unconditional. Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of their estimated future cash flows, using a credit risk adjusted discount rate of return appropriate for the expected term of the promise to give. Amortization of the discounts is recorded as contribution revenue in accordance with donor restrictions on the contributions.

The Foundation reports promises to give net of an allowance for uncollectible accounts. The allowance is based on historical collection experience and management's assessment of individual donor circumstances.

#### ***Investments***

Investments in equity securities with readily determinable fair values and all debt securities are recorded at fair value based upon quoted market prices. Investments in limited partnerships are stated at fair values based upon financial information provided by external investment managers. Because limited partnership interests are not readily marketable, the estimated value is subject to uncertainty and, therefore, may differ significantly from the value that would have been used had a ready market for the investments existed. Investments donated to the Foundation are initially recorded at fair value on the date of the gift. Investment income or loss (including gains and losses on investments, interest, and dividends) is included in the consolidated statement of activities.

Investment income is recorded net of investment expenses. Realized gains or losses on investments are determined by comparison of specific cost of acquisition to proceeds at the time of disposal. Unrealized gains or losses are calculated by comparing cost to market values at the statement of financial position date.

#### ***Investment Pools***

The Foundation maintains master investment accounts for its donor-restricted and board-designated endowments. Investment income and expenses, including unrealized gains and losses from securities in the master investment accounts, are allocated monthly to the individual endowments based on the relationship of the fair value of each endowment to the fair value of the master investment accounts, adjusted for additions to or deductions from those accounts.

#### ***Property and Equipment***

Property and equipment is recorded at cost or, if donated, at its fair value on the date donated. Depreciable assets are depreciated by the straight-line method over the assets' estimated useful lives. The Foundation generally capitalizes expenditures for property and equipment in excess of \$5,000.

Donations of property and equipment that are not restricted as to their use by the donor are recorded as increases in net assets without donor restrictions. Assets donated with explicit restrictions regarding their use and contributions of cash that must be used to acquire property and equipment are reported as increases in net assets with donor restrictions. The Foundation reclassifies net assets with donor restrictions for the acquisition of property and equipment to net assets without donor restrictions when the asset is acquired.

#### ***Collections***

Collection items include cultural and historical treasures. Such items are carried at cost, if purchased or at fair value at the date of the contribution, if donated. Depreciation is not recorded for collection items.

## **College of Charleston Foundation and Subsidiaries**

### **Notes to Consolidated Financial Statements**

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#### ***Net Assets***

Net assets, revenues, gains, and losses are classified based on the existence or absence of donor or grantor imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

*Net Assets Without Donor Restrictions* – Net assets available for use in general operations and not subject to donor restrictions. The governing board has designated, from net assets without donor restrictions, net assets for board-designated endowment to be used for strategic purposes as determined by the board.

*Net Assets With Donor Restrictions* – Net assets subject to donor-imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. The Foundation reports contributions restricted by donors as increases in net assets without donor restrictions if the restrictions expire (that is, when a stipulated time restriction ends or purpose restriction is accomplished) in the reporting period in which the revenue is recognized. All other donor-restricted contributions are reported as increases in net assets with donor restrictions, depending on the nature of the restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions.

#### ***Administrative Fees***

For the year ended June 30, 2020, the Foundation charged a financial management assessment fee of \$1,268,366 and a gift reinvestment fee of \$351,490. The Foundation applies a 1.25% financial management assessment to endowed managed funds, as well as a 5% gift reinvestment on all new gifts received. The financial management assessment fee is calculated using the weighted average balance of the fund on a quarterly basis. For the year ended June 30, 2019, the Foundation charged financial management fees totaling \$1,174,698 and gift reinvestment fees totaling \$365,877.

#### ***Contributions***

Contributions are recognized as revenue when cash, securities or other assets, an unconditional promise to give, or notification of a beneficial interest is received. Conditional promises to give are not recognized until the conditions on which they depend have been substantially met.

#### ***Donated Services***

The Foundation does not generally record revenue for donated services. The Foundation generally pays for services requiring specific expertise. However, many individuals volunteer their time and perform a variety of tasks that assist the Foundation with various committee assignments and institutional advancement.

#### ***Fair Value of Financial Instruments***

The carrying values of cash and cash equivalents, other assets, accounts payable and accrued liabilities, and line of credit approximate fair value because of the terms and relative short maturity of these financial instruments. Unconditional promises to give and annuities payable are reported at the discounted present value of future payments expected to be received, which approximates fair value. The carrying values, which are the fair values of investments, are based on values provided by external investment managers or comparison to quoted market values.

#### ***Functional Allocation of Expenses***

The costs of providing the various programs and other activities have been summarized on a functional basis in the accompanying statement of activities. Note 14 presents the natural classification detail of the expenses by function. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

## College of Charleston Foundation and Subsidiaries Notes to Consolidated Financial Statements

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### ***Income Tax Status***

The Foundation is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code; accordingly, the accompanying consolidated financial statements do not reflect a provision or liability for federal and state income taxes. The Foundation has determined that it does not have any material unrecognized tax benefits or obligations as of June 30, 2020.

Contributions made to the Foundation qualify for the charitable contribution deduction under Section 509(a)(1) and 170(b)(1)(A)(iv) of the Internal Revenue Code.

### ***Subsequent Events***

The Foundation has evaluated subsequent events through September 9, 2020, the date the consolidated financial statements were available to be issued.

## **2. Credit Risk**

The Foundation places its cash and cash equivalents on deposit with commercial banks. The Federal Deposit Insurance Corporation ("FDIC") covers \$250,000 for each interest bearing account. At times, the Foundation may maintain bank account balances in excess of the FDIC insured limit. The Foundation has not experienced losses in such deposit accounts and believes it is not exposed to any significant credit risk in this regard.

The Foundation is also subject to concentration of credit risk related to its unconditional promises to give. Contributions and unconditional promises to give consist of gift amounts from individuals and businesses, many of which are in the State of South Carolina. At June 30, 2020 and 2019, promises to give from one donor accounted for approximately 19% and 20% of the total unconditional promises to give balance, respectively.

## **3. Liquidity and Availability of Resources**

Financial assets available for general expenditure, without donor or other restrictions limiting their use, within one year of June 30, 2020, are comprised of the following:

Cash and cash equivalents	<b>\$ 684,668</b>
Unconditional promises to give	<b>178,266</b>
Estimated endowment spending-rate distributions and appropriations	<b><u>3,648,486</u></b>
Total available for general expenditure within one year	<b><u>\$ 4,511,420</u></b>

The Foundation funds its operations primarily through financial management fees charged to endowed and non-endowed restricted funds and rental income from properties leased to the College.

Endowment funds consist of endowments with donor restrictions and funds designated by the board as endowments. Income from donor-restricted endowments is restricted for specific purposes, with the exception of the amounts available for general use. Endowment funds with donor restrictions are not available for general expenditures.

The Foundation's board-designated endowment of \$7,721,070 at June 30, 2020, is subject to an annual spending rate of 4.5 percent as described in Note 11. Although the Foundation does not intend to spend from this board-designated endowment (other than amounts appropriated for general expenditure as part of the Board's annual budget approval and appropriations), these amounts could be made available if necessary.

Additionally, the Foundation maintains a \$5,000,000 line of credit, see Note 8 for more detail. As of June 30, 2020, \$5,000,000 remained available on the line credit.

**College of Charleston Foundation and Subsidiaries**  
**Notes to Consolidated Financial Statements**

**4. Promises to Give**

Unconditional promises to give at June 30, 2020 and 2019 are as follows:

	<u>2020</u>	<u>2019</u>
Receivable in less than one year	\$ 3,798,435	\$ 3,768,245
Receivable in one to five years	3,538,754	4,015,209
Receivable in more than five years	<u>57,547</u>	<u>143,116</u>
	<b>7,394,736</b>	7,926,570
Allowance for uncollectible promises receivable	<b>(290,451)</b>	(452,205)
Discount to present value	<u>(298,630)</u>	<u>(612,873)</u>
Unconditional promises to give, net	<u><b>\$ 6,805,655</b></u>	<u>\$ 6,861,492</u>

**5. Investments**

A summary of investments held by the Foundation as of June 30, 2020 and 2019 are as follows:

	<u>2020</u>		<u>2019</u>	
	<u>Cost</u>	<u>Fair Value</u>	<u>Cost</u>	<u>Fair Value</u>
Cash and cash equivalents	\$ 27,978,486	\$ 27,978,486	\$ 183,202	\$ 183,202
Equity securities	225,838	272,580	198,286	218,031
Fixed income and multi-asset funds	6,167,115	6,156,587	34,108,149	31,561,713
Multi-strategy limited partnership	<u>68,265,040</u>	<u>85,654,958</u>	<u>68,265,040</u>	<u>83,221,629</u>
Total	<u><b>\$102,636,479</b></u>	<u><b>\$120,062,611</b></u>	<u>\$102,754,677</u>	<u>\$115,184,575</u>

On June 30, 2020, the Foundation redeemed its investment in the TIFF Multi-Asset Fund. The funds from the redemption were temporarily deposited into an investment cash account held by the custodian. As a result, these funds are classified as cash and cash equivalents in the table above. On July 1, 2020, the Foundation reinvested the funds totaling \$27,827,201 into the TIFF Centerstone Fund, L.P. The TIFF Centerstone Fund, L.P. investment fund is a multi-strategy limited partnership with an investment objective to maximize annualized returns after investment fees. The TIFF Centerstone Fund, L.P. invests globally in multiple asset classes including publicly traded securities and other assets.

See Note 6 for disclosure of investment strategies and composition of investment funds.

Investment return is summarized as follows for the years ended June 30, 2020 and 2019:

	<u>2020</u>	<u>2019</u>
Interest and dividend income	\$ 98,362	\$ 1,365,251
Realized and unrealized gains, net	<u>7,033,125</u>	<u>6,072,041</u>
Total	<u><b>\$ 7,131,487</b></u>	<u>\$ 7,437,292</u>

## **6. Fair Value Measurements of Assets and Liabilities**

Fair value as defined under accounting principles generally accepted in the United States of America (GAAP) is an exit price, representing the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. GAAP establishes a three-tier fair value hierarchy, which prioritizes the inputs used in measuring fair value. These tiers include:

- Level 1: Observable inputs such as quoted prices in active markets.
- Level 2: Inputs other than quoted prices in active markets that are either directly or indirectly observable.
- Level 3: Unobservable inputs about which little or no market data exists, therefore, requiring an entity to develop its own assumptions.

Assets and liabilities are classified in their entirety based on the lowest level of input that is significant to the fair value measurement. The Foundation's assessment of the significance of a particular input to the fair value measurement requires judgment, and may affect the valuation of fair value assets and liabilities and their placement within the fair value hierarchy levels.

The Foundation's policy is to recognize transfers in and transfers out as of the actual date of the event or change in circumstances that caused the transfer. There were no transfers between fair value levels for the years ended June 30, 2020 and 2019.

When quoted prices are available in active markets for identical instruments, investment securities are classified within Level 1 of the fair value hierarchy. Level 1 investments include cash and cash equivalents, which are held in the Foundation's long-term investment portfolio, and equity securities (see Note 5).

Certain investments that are valued at the net asset value per share provided by the investment manager as a practical expedient are no longer categorized within the fair value hierarchy. As a result, the Foundation's investments held in the short-term fixed income, multi-asset, and the limited partnership funds managed by The Investment Fund for Foundations (TIFF) are not categorized within the fair value hierarchy.

The following table sets forth a summary of the Foundation's investments with a reported estimated fair value using net asset value per share at June 30, 2020:

	<b>2020</b>			
	<u>Fair Value</u>	<u>Redemption Frequency</u>	<u>Redemption Notice Period</u>	<u>Redemption Terms and Restrictions</u>
Fixed income fund <sup>(a)</sup>	<b>\$ 6,156,587</b>	daily	none	none
Multi-strategy limited partnership <sup>(c)</sup>	<b><u>85,654,958</u></b>	quarterly	180 days	12 month notice
Total assets at fair value	<b><u>\$ 91,811,545</u></b>			

**College of Charleston Foundation and Subsidiaries**  
**Notes to Consolidated Financial Statements**

The following table sets forth a summary of the Foundation's investments with a reported estimated fair value using net asset value per share at June 30, 2019:

	2019			
	<u>Fair Value</u>	<u>Redemption Frequency</u>	<u>Redemption Notice Period</u>	<u>Redemption Terms and Restrictions</u>
Fixed income fund <sup>(a)</sup>	\$ 5,922,887	daily	none	none
Multi-asset fund <sup>(b)</sup>	25,638,826	daily	none	.50% entry/exit fee
Multi-strategy limited partnership <sup>(c)</sup>	<u>83,221,629</u>	quarterly	180 days	12 month notice
Total assets at fair value	<u>\$114,783,342</u>			

There were no unfunded commitments outstanding as of years ended June 30, 2020 and 2019.

- (a) The fund invests in short-term debt instruments, primarily in U.S. treasury bills.
- (b) The fund invests primarily in global stocks, domestic and international mutual funds, high yield bonds, commodities, real estate interest trusts, inflation-linked bonds, and cash equivalents, and seeks to achieve a total return (price appreciation plus dividends) that, over a majority of market cycles, exceeds inflation, as measured by the Consumer Price Index (CPI) plus 5% per annum.
- (c) The fund's investment objective is to maximize annualized returns net of all costs over rolling 10 year periods while adhering to the fund's risk parameters which seek to limit to not greater than 10% the probability of a 25% or greater decline in the fund's inflation-adjusted value measured over any rolling three year period. The fund invests globally in multiple asset classes and in both publicly traded and privately placed securities, properties, and other assets, either directly or through commingled investment vehicles, including private equity funds, private realty funds, natural resources funds, and hedge funds. Additional redemption terms: the Partnership will endeavor to distribute 50% of withdrawal proceeds within 30 days of an applicable withdrawal request; however, proceeds expected from any intermediate or long-term assets may take significantly longer to liquidate.

**7. Property and Equipment**

Major classifications of property and equipment consist of the following as of June 30, 2020 and 2019:

	<u>Estimated Useful Life In Years</u>	<u>2020</u>	<u>2019</u>
			\$ 3,665,943
Land		\$ 3,665,943	\$ 3,665,943
Land improvements	15 – 20	1,029,615	1,029,615
Building and building improvements	5 – 27	2,302,768	2,302,768
Equipment and furnishings	5 – 20	1,149,975	885,426
Boats	10	806,871	766,537
Horses	10	<u>330,249</u>	<u>575,249</u>
		9,285,421	9,225,538
Less: accumulated depreciation		<u>(3,627,714)</u>	<u>(3,628,214)</u>
Property and equipment, net		<u>\$ 5,657,707</u>	<u>\$ 5,597,324</u>

Depreciation expense for the years ended June 30, 2020 and 2019 was \$231,829 and \$243,649, respectively.

## **8. Line of Credit**

The Foundation maintains an unsecured line of credit with a financial institution that provides availability of credit of \$5,000,000. The line of credit matures on November 30, 2021 and interest is payable monthly based on the one month LIBOR rate plus 1.2% (1.36% at June 30, 2020). At June 30, 2020 and 2019, the outstanding balance on the line of credit was \$0 and \$250,000, respectively. The agreement contains certain affirmative covenants and requires the maintenance of a depository account with the financial institution with specified balances to be maintained based on the type of account held.

## **9. Marine Genomics Grant**

The College and the Medical University of South Carolina ("MUSC") have joined together to raise non-state matching funds for collaborative research in Applied Marine Genomics. The South Carolina General Assembly passed the South Carolina Research Centers of Excellence Act in 2002, to provide a competitive grants program to the State's research universities. The grants program provides funding to endow professorships and requires a dollar-for-dollar match. The College requested assistance from the Foundation to secure \$1,000,000 in funds to use as a match in its collaboration with MUSC. The College and MUSC entered into an agreement to have the College accept \$1,000,000 to be held and invested by the Foundation, along with the \$1,000,000 match to endow the Research Center Professorship in Applied Marine Genomics. The Foundation and College entered into an agreement under South Carolina Code of Laws Section 59-101-410, whereby the College desired to lend endowment funds to the Foundation to maximize the College's investment yield. The collaborative research project is intended to be a permanent program; however, in the event the program is discontinued, the Foundation would be required to return the grant funds plus any earnings less any authorized program spending and customary administrative fees. Changes in the endowment value are recorded as a faculty enrichment expense on the statement of activities. During the years ended June 30, 2020 and 2019, \$55,400 and \$54,900 funds were disbursed to support the professorship, respectively. The marine genomics grant obligation was \$1,357,334 and \$1,343,942 at June 30, 2020 and 2019, respectively.

## **10. Split-Interest Agreements**

The Foundation holds assets related to charitable gift annuities. Assets related to charitable gift annuities are recorded at their fair values when received and an annuity payment liability is recognized at the present value of future cash flows expected to be paid to the donor or other designated beneficiary. Assets held for the charitable gift annuities totaled \$78,202 and \$102,561 at June 30, 2020 and 2019, respectively, and are reported as investments in the accompanying statements of financial position.

On an annual basis, the Foundation revalues the liability to make distributions to the designated beneficiaries based on actuarial assumptions. The present value of the estimated future payments is calculated using various credit risk adjusted discount rates and applicable mortality tables. The annuities payable balance for the unitrusts and charitable gift annuities totaled \$45,266 and \$55,086 at June 30, 2020 and 2019, respectively.

## **11. Endowment Funds**

The Foundation's endowment consists of approximately 600 individual funds established for a variety of purposes including funds established by donors to provide annual funding for specific activities and general operations, and certain net assets without donor restrictions that have been designated for endowment by the Board of Directors. Net assets associated with endowment funds, including funds designated by the Board of Directors to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions and the Foundation's interpretation of relevant law.

**College of Charleston Foundation and Subsidiaries**  
**Notes to Consolidated Financial Statements**

Interpretation of Relevant Law

The Foundation has interpreted the South Carolina Uniform Prudent Management of Institutional Funds Act (“UPMIFA”) as requiring the preservation of the fair value of the original gift of the donor-restricted endowment funds, unless there are explicit donor stipulations to the contrary. At June 30, 2020 and 2019, there were no such donor stipulations. As a result of this interpretation, the Foundation retains in perpetuity (a) the original value of initial and subsequent gifts amounts (including promises to give net of discount and allowance for doubtful accounts) donated to the Endowment and, (b) any accumulations to the endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added. Donor-restricted amounts not retained in perpetuity are subject to appropriation for expenditure by management in a manner consistent with the standard of prudence prescribed by UPMIFA. We consider the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

1. The duration and preservation of the fund
2. The purposes of the Foundation and the donor-restricted endowment fund
3. General economic conditions
4. The possible effect of inflation and deflation
5. The expected total return from income and the appreciation of investments
6. Other resources of the Foundation
7. The investment policies of the Foundation

Endowment net asset composition by type of fund consists of the following as of June 30, 2020:

	<b>2020</b>		
	<b><u>Without Donor Restrictions</u></b>	<b><u>With Donor Restrictions</u></b>	<b><u>Total</u></b>
Board-designated endowment funds	\$ 7,721,070	\$ -	\$ 7,721,070
Donor-restricted endowment funds:			
Original donor-restricted gift amount and amounts required to be maintained in perpetuity by donor	-	67,134,701	67,134,701
Accumulated investment gains	-	26,522,034	26,522,034
<b>Total endowment funds</b>	<b><u>\$ 7,721,070</u></b>	<b><u>\$ 93,656,735</u></b>	<b><u>\$101,377,805</u></b>

Changes in endowment net assets for the year ended June 30, 2020 are as follows:

	<b>2020</b>		
	<b><u>Without Donor Restrictions</u></b>	<b><u>With Donor Restrictions</u></b>	<b><u>Total</u></b>
Endowment net assets, June 30, 2019	\$ 7,163,600	\$ 90,033,390	\$ 97,196,990
Investment Income	474,705	5,656,912	6,131,617
Contributions	183,470	2,171,069	2,354,539
Appropriation of endowment assets pursuant to spending-rate policy	(100,705)	(4,126,614)	(4,227,319)
Changes in donor designations and transfers from the endowment pool	-	(78,022)	(78,022)
<b>Endowment net assets, June 30, 2020</b>	<b><u>\$ 7,721,070</u></b>	<b><u>\$ 93,656,735</u></b>	<b><u>\$101,377,805</u></b>



**College of Charleston Foundation and Subsidiaries**  
**Notes to Consolidated Financial Statements**

Endowment net asset composition by type of fund consists of the following as of June 30, 2019:

	<b>2019</b>		
	<b><u>Without Donor Restrictions</u></b>	<b><u>With Donor Restrictions</u></b>	<b><u>Total</u></b>
Board-designated endowment funds	\$ 7,163,600	\$ -	\$ 7,163,600
Donor-restricted endowment funds:			
Original donor-restricted gift amount and amounts required to be maintained in perpetuity by donor	-	64,950,383	64,950,383
Accumulated investment gains	-	25,083,007	25,083,007
<b>Total endowment funds</b>	<b><u>\$ 7,163,600</u></b>	<b><u>\$ 90,033,390</u></b>	<b><u>\$ 97,196,990</u></b>

Changes in endowment net assets for the year ended June 30, 2019 are as follows:

	<b>2019</b>		
	<b><u>Without Donor Restrictions</u></b>	<b><u>With Donor Restrictions</u></b>	<b><u>Total</u></b>
Endowment net assets, June 30, 2018	\$ 6,747,540	\$ 82,456,996	\$ 89,204,536
Investment income	351,445	167,529	518,974
Net appreciation (depreciation)	(175,556)	6,377,574	6,202,018
Contributions	-	4,651,126	4,651,126
Appropriation of endowment assets pursuant to spending-rate policy	(89,832)	(3,619,835)	(3,709,667)
Changes in donor designations and transfers to the endowment pool	330,003	-	330,003
<b>Endowment net assets, June 30, 2019</b>	<b><u>\$ 7,163,600</u></b>	<b><u>\$ 90,033,390</u></b>	<b><u>\$ 97,196,990</u></b>

Funds with Deficiencies

From time to time, certain donor-restricted endowment funds may have fair values less than the amount required to be maintained by donors or by law (underwater endowments). The Foundation has interpreted UPMIFA to permit spending from underwater endowments in accordance with prudent measures required under law. At June 30, 2020 and 2019, there were no funds with deficiencies.

Return Objectives and Risk Parameters

The Foundation has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the Foundation must hold in perpetuity or for a donor-specified period as well as board-designated funds. Under this policy, as approved by the Board of Directors, the endowment assets are invested in a manner that is intended to produce results that exceed the Investment Policy benchmark index, over short and long term periods, while assuming a moderate level of investment risk.

The investment objective for the total portfolio return is the consumer price index plus the actual amount appropriated for expenditure, including the actual financial management assessment fee, based on an average determined on a trailing seven year basis.

## **College of Charleston Foundation and Subsidiaries**

### **Notes to Consolidated Financial Statements**

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#### Strategies Employed for Achieving Objectives

To satisfy its long term rate of return objectives, the Foundation relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Foundation targets a diversified asset allocation that places greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

#### Spending Policy and How the Investment Objectives Relate to Spending Policy

The Foundation has a policy of appropriating for expenditure each year up to 4.5% of its endowment funds' average fair value using the prior twelve quarters through the calendar year-end preceding the fiscal year in which the distribution is planned. In establishing these policies, the Foundation considered the expected return on its endowment. Accordingly, over the long term, the Foundation expects the current spending policy to allow its endowment to achieve the return objectives as disclosed above. This is consistent with the Foundation's objective to maintain the purchasing power of the endowment assets held in perpetuity for a specified term as well as to provide additional real growth through new gifts and investment return.

**College of Charleston Foundation and Subsidiaries**  
**Notes to Consolidated Financial Statements**

**12. Net Assets with Donor Restrictions**

Net assets with donor restrictions are restricted for the following purposes.

	<u>2020</u>	<u>2019</u>
<b>Subject to expenditure for specified purpose:</b>		
Capital projects	\$ 6,350,617	\$ 6,356,670
Programs	17,787,450	17,752,974
Awards and scholarships	3,566,880	3,326,131
Professorships and chairs	119,986	146,076
Special events	72,127	51,846
Other	332,060	299,452
Promises to give, the proceeds from which have been restricted by donors	<u>4,379,007</u>	<u>4,025,954</u>
	<u>32,608,127</u>	<u>31,959,103</u>
<b>Subject to the passage of time:</b>		
Net assets held under split interest agreements	32,936	47,475
Promises to give that are not restricted by donors, but which are unavailable for expenditure until due	<u>266,612</u>	<u>262,148</u>
	<u>299,548</u>	<u>309,623</u>
<b>Endowments:</b>		
Subject to appropriation and expenditure when specified event occurs:		
General use	285,775	282,891
Programs	6,987,242	7,374,307
Professorships and chairs	3,252,269	2,258,177
Library	466,321	453,657
Awards and scholarships	<u>15,530,427</u>	<u>14,713,975</u>
	<u>26,522,034</u>	<u>25,083,007</u>
Subject to endowment spending policy and appropriation:		
General use	248,580	248,580
Programs	19,295,836	19,013,426
Professorships and chairs	5,388,851	4,745,987
Library	704,966	704,965
Awards and scholarships	39,336,435	37,664,036
Unconditional promises to give, net – permanently restricted to endowment	<u>2,160,033</u>	<u>2,573,389</u>
	<u>67,134,701</u>	<u>64,950,383</u>
Total endowments	<u>93,656,735</u>	<u>90,033,390</u>
Total net assets with donor restrictions	<u>\$126,564,410</u>	<u>\$122,302,116</u>

**College of Charleston Foundation and Subsidiaries**  
**Notes to Consolidated Financial Statements**

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purpose or by occurrence of the passage time or other events specified by the donors as follows for the years ended June 30, 2020 and 2019:

	<u>2020</u>	<u>2019</u>
Expiration of time restrictions	<u>\$ 147,983</u>	<u>\$ 199,840</u>
Satisfaction of purpose restrictions:		
Programs	4,465,149	3,599,755
Capital projects	700,020	140,145
Awards and scholarships	1,524,459	1,673,426
Other	<u>62,357</u>	<u>37,603</u>
	<u>6,751,985</u>	<u>5,450,929</u>
Restricted-purpose spending-rate distributions and appropriations:		
General use	17,893	10,045
Programs	1,086,417	1,035,736
Professorships and chairs	415,835	273,567
Library	60,926	61,322
Awards and scholarships	<u>2,545,542</u>	<u>2,239,165</u>
	<u>4,126,613</u>	<u>3,619,835</u>
	<u>\$ 11,026,581</u>	<u>\$ 9,270,604</u>

**13. Rental Income**

Rental income for the years ended June 30, 2020 and 2019 was \$695,491, respectively. Property is leased to the College for parking, student housing, office space, and use of the Blacklock House. The Foundation and College executed amendments to the lease agreements to extend the term dates to 2021, with annual renewal options at the discretion of the College. The Trujillo Spain lease was renewed in 2019 and expires in 2022, subject to renewal by the College. The Stono Preserve lease was renegotiated in 2015 and expires in 2038. Renewal options are not included in the future minimum lease payments in the table below. Future minimum lease payments to be received at June 30, 2020 are as follows:

<b>Year Ending June 30,</b>	
2021	\$ 695,000
2022	160,000
2023	100,000
2024	100,000
2025	100,000
Thereafter	<u>1,300,000</u>
	<u>\$ 2,455,000</u>

**College of Charleston Foundation and Subsidiaries**  
**Notes to Consolidated Financial Statements**

**14. Functional Expenses**

The consolidated financial statements report certain categories of expenses that are attributed to more than one program or supporting function. Therefore, expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated include occupancy, depreciation, and amortization, which are allocated on a square footage basis, as well as salaries and wages, benefits, payroll taxes, professional services, office expenses, information technology, interest, insurance, and other, which are allocated on the basis of estimates of time and effort.

Expense allocation for the year ended June 30, 2020 is as follows:

	<b>2020</b>			
	<u>Program</u>	<u>General &amp; Administrative</u>	<u>Fundraising</u>	<u>Total</u>
Support on behalf of the College	\$ 5,606,995	\$ 41,814	\$ -	\$ 5,648,809
Scholarships and awards for the College	3,640,691	-	-	3,640,691
Personnel	-	314,108	967,721	1,281,829
Occupancy	-	221,732	-	221,732
Administration	7,481	167,691	549,967	725,139
Professional development	-	49,152	22,933	72,085
Depreciation	191,499	40,330	-	231,829
Donor cultivation/stewardship	-	-	135,926	135,926
Total	<u>\$ 9,446,666</u>	<u>\$ 834,827</u>	<u>\$ 1,676,547</u>	<u>\$ 11,958,040</u>

Expense allocation for the year ended June 30, 2019 is as follows:

	<b>2019</b>			
	<u>Program</u>	<u>General &amp; Administrative</u>	<u>Fundraising</u>	<u>Total</u>
Support on behalf of the College	\$ 4,108,121	\$ 44,308	\$ -	\$ 4,152,429
Scholarships and awards for the College	3,869,691	-	-	3,869,691
Personnel	-	293,577	943,457	1,237,034
Occupancy	-	214,524	-	214,524
Administration	2,128	192,023	580,230	774,381
Professional development	-	19,214	79,693	98,907
Depreciation	195,930	45,124	2,595	243,649
Donor cultivation/stewardship	-	-	195,746	195,746
Total	<u>\$ 8,175,870</u>	<u>\$ 808,770</u>	<u>\$ 1,801,721</u>	<u>\$ 10,786,361</u>

## **15. Related Party Transactions**

The Foundation is discretely presented as a component unit of the College's financial statements in accordance with standards established by the Governmental Accounting Standards Board.

The Foundation exists solely to provide financial assistance and other support to the College. The College operates on a fiscal year ended June 30. The Foundation reimbursed the College for program expenditures totaling \$7,070,484 and \$6,350,895 for the years ended June 30, 2020 and 2019, respectively. The Foundation has accrued expenses of \$74,306 and \$61,723 due to the College as of June 30, 2020 and 2019, respectively.

The Foundation has unconditional promises to give due from its Board of Directors, faculty and staff of \$2,173,985 and \$1,016,572 at June 30, 2020 and 2019, respectively.

## **16. Commitments**

The Foundation renewed the memorandum of understanding ("MOU") with the Alumni Association in June 2019, for a term through June 30, 2022. Under the terms of the MOU, the Foundation has agreed to pay the Alumni Association \$150,000 in fiscal years 2020, 2021, and 2022. This agreement can be cancelled with a 60 days' notice by either party, therefore this commitment is not recorded as a liability in the statement of financial position at June 30, 2020.

The Foundation has committed to provide funding to certain programs and projects for the College of Charleston. As of June 30, 2020, the Foundation has committed to provide funding for the following: Sottile Theatre Mural Restoration \$650,000 Sottile Theatre Stage Renovation \$1,500,000, Addlestone Library room renovation \$126,000, and the Beatty Center upfit project \$131,000.

In May 2017, the Foundation entered into a noncancelable marketing contract for a five year term requiring a future annual payment of approximately \$138,000 per year.

In May 2018, the Foundation entered into a noncancelable software contract for a five year term requiring future payments of approximately \$123,000 per year.

## **17. Contingencies**

From time to time, the Foundation may be involved in various claims and legal actions arising in the ordinary course of business. In the opinion of management, the ultimate outcome of these matters will not have a material adverse effect on the Foundation's financial position or results of operations.

In March 2020, the World Health Organization declared the outbreak of COVID-19, a novel strain of Coronavirus, a pandemic. The extent of the impact of the outbreak on the Foundation's operational and financial performance will depend on certain developments, including the duration and spread of the outbreak, impact on the Foundation's donors, employees and vendors, and governmental, regulatory and private sector responses. The full extent of the economic uncertainty caused by COVID-19 on the Foundation's consolidated financial statements in future periods is not yet determinable.